

WHAT IS THE LEGACY FUND?

Established in 2011, the Greater Toronto Hockey League's Legacy Fund is a fundraising branch of the organization that strives to help families in need and to assist organizations in funding hockey program with a focus on child and community development. The GTHL Legacy Fund's ultimate goal is to break down barriers surrounding entry to the game and to support development within the sport.

While the Legacy Fund is a league priority all-year round, the annual Legacy Classic Golf Tournament is where the spotlight is truly pointed on this cause and its goals.

Grant partnerships, such as the matching program in place between KidSport and the GTHL, are made possible thanks to the Legacy Fund. As is the Legacy Fund Community Grant, which offers member clubs and affiliates an opportunity to apply for funding to financially support the great work they are doing to promote the sport within communities.

As the GTHL continues its commitment to culture, diversity, equity, and inclusion, a stronger focus has also been implemented to align the Legacy Fund with DEI-related principals — with all effort pointed to the ultimate mandate of increasing access to sport.

The GTHL is proud to be a leader across the hockey landscape, dedicated to set the standard and raising the bar when it comes to safe and accessible sport for all.

For more, visit: gthlcanada.com/gthl-legacy-classic

SPONSORSHIP PACKAGES

MVP Hole sign, on-course activation, named across event assets, \$10,000 90-day website leaderboard + big box ad campaign, 3x eblast banner ads, 2025-26 I Play in the G Festival activation, 2x 2026 GTHL Top Prospects Game tickets, promo item in player packages, breakfast + lunch, foursome

ALL-STAR Hole sign, on-course activation, named across event assets, \$8,000 60-day website leaderboard + big box ad campaign, 2x eblast banner ads, 2025-26 I Play in the G Festival activation, 2x 2026 GTHL Top Prospects Game tickets, promo item in player packages, breakfast + lunch, foursome

PRO Hole sign, on-course activation, named across event assets, 30-day website leaderboard + big box ad campaign, 1x eblast banner ad, 2025-26 I Play in the G Festival activation, 2x 2026 GTHL Top Prospects Game tickets, promo item in player packages, breakfast + lunch, foursome

SPONSORSHIP PACKAGES

GOLF BALL	Exclusive logo (one-colour) inclusion on gifted golf balls, named across event assets, hole sign	\$5,000
BREAKFAST/LUNCH	Recognition throughout dining areas + on signage, named across event assets, hole sign	\$4,500
CART	Exclusive logo placement in player carts, named across event assets, hole sign	\$4,000
CONTEST HOLE	Recognition on contest hole sign + award hardware, named across event assets, prizing alignment	\$3,500
BEVERAGE	On-course beverage sampling, named across event assets, hole sign	\$3,000
SILENT AUCTION	Recognition throughout silent auction area + on signage, named across event assets, hole sign	\$2,500
HOLE	Hole sign, named across event assets	\$1,000
GIFTS/PRIZES	Recognition in event program	IN-KIND

EVENT DONATION LETTER

The Greater Toronto Hockey League (GTHL) is proud to be hosting the 14th annual GTHL Legacy Classic presented by Spordle on Tuesday, July 22, 2025 at Richmond Hill Golf Club. All in support of the GTHL Legacy Fund.

The day features a welcome breakfast, pre-round range bucket, chipping green, putting green, 18 holes of golf, on-course activations, contest holes, silent auction, lots of prizes, player gifting, a post-round lunch, entertainment elements, and more.

Help make the event a success, by providing an in-kind donation used to enhance fundraising efforts. In exchange, you will receive recognition in the event program as a listed partner of the event.

Donations can be sent directly to:

- Shaun Filippelli
- Greater Toronto Hockey League
- 57 Carl Hall Road
- Toronto, ON
- M3K 2E2

Thank you for your consideration toward supporting the GTHL Legacy Fund.

2024 EVENT HIGHLIGHTS





















