

## GTHL TRUE TIPS OF THE MONTH CONTEST

### OFFICIAL RULES AND REGULATIONS

This contest (the “**Contest**”) is presented by the Greater Toronto Hockey League (the “**Sponsor**”).

1. NO PURCHASE NECESSARY TO ENTER THE CONTEST OR WIN A PRIZE. A PURCHASE WILL NOT INCREASE CHANCES OF WINNING.
2. **Eligibility.** The Contest is open to legal residents of Ontario, Canada who are currently registered as a GTHL player or team coach for the 2019-2020 season. VOID WHEREVER PROHIBITED OR RESTRICTED BY LAW. Employees (and their immediate family) of the Sponsor or of the Sponsor’s agents, advertising agencies and those service providers involved in the administration of the Contest (including, the Judges and their immediate family), and anyone who resides with any of the foregoing persons, are not eligible to participate in the Contest (“**Contest Entities**”). Each participant younger than 18 years of age must obtain permission and consent from his or her parent or legal guardian prior to entering the Contest and providing his or her name, personal email address, telephone number, age, Video Submission(s), Essay Submission(s) (as each such capitalized term is defined below) described below, as well as other information provided in conjunction with his or her participation in the Contest.
3. **Confirmation.** By participating in this Contest, participants: (a) agree to be bound by these rules and regulations and by the decisions of the Sponsor, which are final in all matters relating to the Contest; (b) agree to provide, upon Sponsor’s request, proof of identification, proof of age and, for individuals who are younger than the age of majority in their province or territory, written proof of parental consent; and (c) acknowledgment and confirmation of their eligibility to participate in the Contest and their compliance with these rules and regulations.
4. **Contest Period.** The Contest begins on December 1, 2019 and ends on March 31, 2020 (the “**Contest Period**”).
5. **Winner Selection.** Each month during the Contest Period two winners will be selected from entries received during such month (each, an “**Entry Period**”), one from entries received from GTHL team coaches and one from entries received from GTHL players (the “**Monthly Winners**”). An Entry Period for a particular month commences on the 1<sup>st</sup> day of such month commencing at midnight (Eastern Time) (the “**Entry Period Start Date**”) and concludes on the last day of such month at 11:59 p.m. (Eastern Time) (the “**Entry Period End Date**”). For clarity there will be four distinct Entry Periods during the Contest Period: December of 2019 as well as January, February and March of 2020. At the end of the Contest Period, two grand prize winners will also be selected from the winning entries for each Entry Period, one from the winning GTHL team coach entries and one from the winning GTHL player entries (the “**Grand Prize Winners**”).
6. **Prizes.** The following prizes will be awarded by the Sponsor to the Monthly Winners for each Entry Period (each, a “**Monthly Prize**”). The approximate total retail value of each monthly prize is \$100 CDN:
  - I. True Hockey backpack
  - II. True Hockey ball cap
  - III. True Hockey hoodie

The following grand prizes will be awarded by Sponsor to the Grand Prize Winners for each Entry Period (each, a “**Grand Prize**”) The approximate retail value is \$300:

I. True Hockey stick (model based on availability)

(the Monthly Prizes and the Grand Prizes are collectively referred to as the “**Prizes**” and may be generally referred to as a “**Prize**”)

The content of the Monthly Prizes or Grand Prizes may vary from time to time based on availability and other factors identified by Sponsor from time to time, provided that the approximate retail value of the Monthly Prize will be the same or greater of that shown above.

No substitution or transfer of a Prize or any portion of a Prize is permitted and a Prize cannot be exchanged or redeemed for cash. Selection of a Prize item having a value than is less than the stated maximum retail price will not entitle the Winner to receive any cash, credit or other benefit in regard to the difference. Upon receipt of a Prize, the Winner is required to comply with any and all applicable federal, provincial and local laws, rules and regulations. Winners are solely responsible for any and all applicable federal, provincial and local taxes that become due with respect to his or her respective Prize. Lost, stolen, damaged or destroyed Prizes will not be replaced. Sponsor may substitute any Prize with a replacement prize of equal or greater value.

7. **Entry.** To enter the Contest and be eligible to potentially win a Monthly Prize for a particular Entry Period, a participant must submit one (1) video submission no longer than 1 minute in length which includes a hockey tip the participant wishes to share with the GTHL community. For example, a participant could through his or her video submission provide pre-game and post-game nutritional advice or recipes, favorite drill, training tips, on-ice maneuvers, team building exercises and equipment prep or maintenance. Submissions should not include game footage or any third party content, logos, designs or trademarks or capture or include the image, voice or likeness of anyone other than the participant. All video submissions and other entry materials become the exclusive property of the Sponsor, will not be returned and may, at Sponsor’s sole discretion, be deleted at any time after expiration of the relevant Entry Period. A video submission for an Entry Period may not be used with respect to any subsequent Entry Period.

Video submissions submitted by eligible participants in accordance with these rules and regulations during an Entry Period are collectively referred to as the “**Eligible Entries.**”

Eligible Entries who have been selected as winning entries with respect to a Monthly Prize will be considered with respect to the award of the Grand Prizes.

8. **Judging Criteria.** Eligible Entries will be judged on overall quality, relevance and originality. Entries not related to the Contest or that otherwise fail to comply with these rules and regulations will be disqualified. Submissions with vulgar language and inappropriate language/gestures will be disqualified. Odds of winning a prize depend on the number of Eligible Entries received and the content of such Eligible Entries. The same judging criteria applies with respect to the selection of winners of Monthly Prizes and the selection of winners of the Grand Prizes.
9. **Winner Selection/Notification.** For each Entry Period a panel of judges consisting of representatives selected by the Sponsor (the “**Judges**”) will pick a potential winner of the Monthly Prize from the pool

of Eligible Entries from GTHL team coaches and from the pool of Eligible Entries from GTHL players (each, a “**Potential Winner**”) by the end of the 8<sup>th</sup> day of the calendar month following such Entry Period from the Eligible Entries, based on the judging criteria set forth in paragraph 9 above, as determined in their sole discretion. Within 14 days of the end of the Contest Period, the Judges will choose a Potential Winner of the Grand Prize from the winning Eligible Entries of Monthly Prizes using the judging criteria set forth in paragraph 9 above, as determined in their sole discretion. Winner selections will take place at the GTHL office located at 57 Carl Hall Road, Toronto, Ontario M3K 2B6. All decisions of the Judges and the Sponsor related to this Contest are final.

10. **Winner Verification.** Following selection of a Potential Winner, the Sponsor will make a maximum of two attempts within six days of the date on which the Potential Winner is selected to reach each such Potential Winner at the number and/or email provided with his/her entry. Each Potential Winner will be required to correctly answer a mathematical skill-testing question without any assistance (mechanical or otherwise) within a limited period of time. Each Potential Winner will also be required to execute and deliver to the Sponsor a signed affidavit of eligibility and acceptance of these rules and regulations and release of liability in favour of the Contest Entities in the form provided by the Sponsor, within 10 business days from the date on which the form is sent by the Sponsor to the Potential Winner. Potential Winners who are less than the age of majority must have a parent or legal guardian execute and deliver to the Sponsor a similar affidavit and release of liability within the same time frame. Entry into the Contest constitutes permission to use the Potential Winners’ respective name, voice, image, likeness and/or Prize information for any and all GTHL promotional purposes without further permission or compensation. As a condition of being awarded any Prize, except where prohibited by law, Potential Winners may be required to execute a consent to the use of their name, address, voice, image, likeness and/or Prize information, without limitation, for promotional purposes without further permission or compensation. If a Potential Winner is not reached as provided for in these Rules and Regulations or does not qualify, an alternate Potential Winner may be selected based on the judging criteria set forth in paragraph 9 from among all remaining Eligible Entries. A Potential Winner for a particular Entry Period who is reached, is eligible to participate in the Contest and complies with the other conditions of these rules and regulations will be confirmed as winner for such Entry Period (each, a “**Winner**”).
11. **Announcement.** The Winners of a Monthly Prize for a particular Entry Period will be contacted via email and announced on the GTHLWebsite and social media on or before the end of the 8<sup>th</sup> day of the calendar month following the relevant Entry Period. The Winners of a Grand Prize will be contacted via email and announced on the GTHLWebsite and social media on or before the end of the 14<sup>th</sup> day following the end of the Contest Period. The Sponsor expressly reserves the right to delay the announcement of a Winner for creative or technical reasons, or for any other reason that the Sponsor deems necessary or prudent.
12. **Fulfillment of Prizes.** Winners must select their Prize and communicate their selection to the Sponsor within 14 days following receipt of confirmation from the Sponsor that they are a Winner and eligible to receive a Prize. Sponsor will notify each Winner when his or her Prize is available and how the Prize may be collected. Winners may be required to attend a retail store or GTHL offices to claim their Prize(s) in which case, Winners must then attend such location within 14 days of receipt of said notification to collect their Prize(s). The Sponsor is not required to distribute all Prizes or name replacement Winners in the event that a Winner does not claim his or her Prize or if Sponsor is otherwise unable to deliver a Prize to the respective Winner or if a Prize is otherwise forfeited.
13. **Indemnification.** Participants indemnify and hold harmless the Contest Entities and their respective parent companies, officers, directors, employees, agents, members, affiliated companies and subsidiaries from any claims, suits, legal proceedings, losses, damages and expenses (including reasonable legal fees and disbursements) that arise from any breach by them of these rules and regulations.

14. **General Terms.** The Contest Entities assume no responsibility for incorrect or inaccurate entry information whether caused by any of the equipment or software associated with or utilized in the Contest or by any human error, which may occur in the processing of the entries in the Contest. The Contest Entities are not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, public or private network, servers or providers, computer equipment, software, failure of any email or players on account of technical problems, misdirected, altered, distorted or deleted entries or traffic congestion on the Internet or on any website, or any combination thereof, including any injury or damage to participant's or any other person's computer related to or resulting from participation or downloading any materials in the Contest. If, for any reason, the Contest is not capable of running as planned, including infection by computer viruses, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond the reasonable control of the Contest Entities, which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, the Contest Entities reserve the right in their sole discretion to cancel, terminate, modify or suspend the Contest. Should the Contest be terminated prior to the stated expiration date, notice will be posted on the GTHL website and social media and the Prize for the then current Entry Period may be awarded to a Winner to be selected from among all Eligible Entries received up until the time of termination.

All interpretations of these rules and regulations and decisions by the Contest Entities are final. The Contest Entities reserve the right in their sole discretion to disqualify any individual it finds to be tampering or to have tampered with the entry process or the operation of the Contest; to be acting in violation of these rules and regulations; or to be acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person; or to have provided inaccurate information on any legal documents submitted in connection with the Contest.

**CAUTION:** ANY ATTEMPT BY ANY INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSORS RESERVE THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY THE LAW. THE COURTS (PROVINCIAL AND/OR FEDERAL, AS THE CASE MAY BE) IN THE CITY OF TORONTO, ONTARIO, SHALL HAVE EXCLUSIVE JURISDICTION OF ANY CONTROVERSIES REGARDING THE CONTEST AND THE LAWS OF THE PROVINCE OF ONTARIO AND THE LAWS OF CANADA APPLICABLE THEREIN SHALL GOVERN THE CONTEST. EACH ENTRANT WAIVES ANY AND ALL OBJECTIONS TO JURISDICTION AND VENUE IN THESE COURTS AND HEREBY SUBMITS TO THE JURISDICTION OF THOSE COURTS. PARTICIPANTS ACKNOWLEDGE AND UNDERSTAND OF THE INSECURE NATURE OF THE INTERNET AND OF INTERNET COMMUNICATIONS AND AGREE THAT THEY ASSUME ALL RISKS WITH RESPECT TO PARTICIPATION IN THE CONTEST THROUGH USE OF THE INTERNET AND WITH RESPECT TO ANY EMAIL COMMUNICATION SENT BY THEM OR ADDRESSED TO THEM. CONTEST ENTITIES WILL NOT BE LIABLE WITH RESPECT TO ANY COSTS, EXPENSES, DAMAGES (INCLUDING, WITHOUT LIMITATION, DIRECT, INDIRECT, CONSEQUENTIAL, INCIDENTAL, GENERAL, SPECIAL OR AGGRAVATED DAMAGES) RELATING TO THE CONTEST OR ANY MATTER ANCILLARY THERETO.