

#### **GTHL POLICY**

## **Team Names and Logos**

| Approved by:       | Board of Directors      | Date Approved:         | November 2021 |
|--------------------|-------------------------|------------------------|---------------|
|                    |                         | Date Effective:        | Immediate     |
| Responsibility of: | Chief Operating Officer | Date of Last Revision: | N/A           |
|                    |                         | Date Initially Issued: | April 2016    |

#### Introduction

This policy shall also be known as the "GTHL Team Names Policy".

## **Policy Statement**

The Greater Toronto Hockey League ("GTHL") is dedicated to providing a sports environment that is respectful, inclusive, and non-discriminatory. Therefore, the names and logos used by GTHL Teams should be reflective of such an environment and should also comply with other suitability criteria.

#### **Definitions:**

**"GTHL Organization":** A Club, Division, Division member or Affiliated Group as defined in GTHL Regulations.

"Indigenous": As identified by the United Nations Declaration on the Rights of Indigenous Peoples (UNDRIP) and the Government of Canada, is a general term referring to all individuals identifying as and descended from First Nations, Métis, and Inuit peoples.

"Indigenous Images": Includes symbols, names, logos and imagery/themes on clothing, equipment, banners, trophies, plaques, signs, and murals that pertain to Indigenous culture.

"Team": Any group of individuals who gather for a sanctioned hockey activity, including but not limited to players, Team Officials, on-ice instructors, volunteers, or Organization Officials.

### **Policy**

The following Policy has been adopted and will apply to team names, and team logos, insignia, and designs (collectively referred to herein as "logos") used by GTHL Organizations and/or by their Teams.

- 1. GTHL Organizations and/or their Teams shall not use names and/or logos containing words or symbols that:
  - (i) are in violation of law,
  - (ii) infringe existing trademarks or trade names,



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- (iii) are so similar to names or logos of other existing teams with which they compete that the name or logo would cause confusion,
- (iv) have been deemed discriminatory based on race, ethnicity, national origin, or other grounds which are protected under applicable human rights legislation,
- (v) are not in compliance with the provisions of Section 2 of this Policy, or
- (vi) are otherwise considered by the GTHL Board of Directors, on reasonable grounds, to be inappropriate.
- 2. GTHL Organizations and/or their Teams shall not use Indigenous names and/or Indigenous Images that either depict or refer to identifiable Indigenous nations, groups, bands, or individuals.
- 3. Any GTHL Organization and/or its Teams not currently in compliance with this Policy must comply by June 1, 2022.
- 4. Any GTHL Organization that fails to comply with this policy will not have its membership renewed.